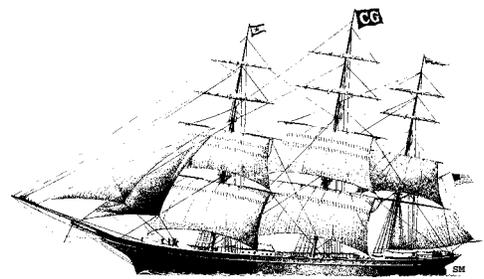


THE CLIPPER GROUP

Captain's Log™



Navigating Information Technology Horizons<sup>SM</sup>

Published Since 2001

Report #TCG2005007

February 14, 2005

## LiveVault Adds a Local Incarnation

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After you optimize the process of replication, rapid recoverability of data becomes a matter of the volume of data to be recovered, the distance it must travel, and the quality of the connection. It is like the stopping distance of a car - determined by its mass and velocity and by the quality (iciness, for instance) of the road. For five years, LiveVault Corporation, of Marlborough, MA, has offered a backup and recovery service over distance for *Windows* and *Linux* environments, focusing on the coalescence of data needed for rapid recovery. Its enterprise customers continue to ask for faster, faster, and faster data restoration. The quality-of-connection piece of the equation is often a matter of external limitations and internal budgeting, something enterprises do not wish to increase. Nevertheless, ways to reduce the amount of data to be restored, and to reduce the distance that it must travel, are addressable by technology. LiveVault's new *TurboRestore* appliance, offered as part of LiveVault's remote vaulting solutions, does both.

*TurboRestore* is a simple one U (1 ¾") box of SATA disks, configured redundantly, that can sit on a desk or in a rack. Plug in the power and hook it to your LAN, and the LiveVault agents will recognize it and replicate to it as the first hop of their remote vaulting. It is a cheap, lightweight, comforting, local copy of business data that accelerates the restoration process by its locality. Plus, there is more. Consider the matter of the amount of data to be replicated - something LiveVault calls the *Delta of Recovery*. Oops-style *undos* usually involve little data (and are actually easily accomplished even from a remote site), but the corruption of databases involves larger volumes of data. With a local back-up copy of the data, the intelligence of the LiveVault agents resident on the application hosts can compare the corrupted local data to that in *TurboRestore*, and determine, with precision, which data is good and which must be restored. Reducing the amount of data that must be restored further optimizes the restoration process.

The LiveVault agents capture each write to disk by the applications on whose servers they reside, and replicate asynchronously according to policy. As part of LiveVault's data vaulting solutions, *TurboRestore* is managed by a Web console, so no local skills are needed. Customers can set retention policies on the *TurboRestore*, like replication frequency, to suit local requirements. Rights can be delegated, so that local users can invoke restores, but otherwise cannot mess with the larger system. Should the appliance fail, the LiveVault agents on local applications will recognize this instantly and begin to replicate directly to the remote vault site that is part of the service. The data is still protected. *TurboRestore* will be distributed through LiveVault's well-developed channel structure of OEMs (like HP, IBM, and Iron Mountain), distributors (like Ingram and TechData), vertical solution partners (like Lexus/Nexus) and regional resellers (such as EveryNetworks in Boston and LangTech in San Francisco).

At the same time, LiveVault is also launching its *InSync Online Backup Service* for the SMB market, as well as the *InControl Backup System* for remote and branch offices. The latter is aimed at those enterprises for which a within-the-enterprise degree of remoteness - not the LiveVault remote site - is adequate (for instance, when multiple sites provide reciprocal remoteness).

With these moves, LiveVault has built out its product line to appeal to enterprises of every size and topography that use *Windows* and/or *Linux*. If you like the idea of a local, well-optimized, automated, data-restore capability as part of a larger system or service, consider LiveVault.



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